



The New Face of Loyalty

Enroll & Pay – Loyalty as a Service (LaaS)

Easily and effectively market to your customers with our patented card-linked loyalty technology. Our Loyalty as a Service platform makes it easier than ever to capture and market to customers based on their purchase history and spending performance, leveraging their data into targeted marketing campaigns.

How LaaS Can Benefit Your Business

With an advanced card-linked service you can take your business to the next level with meaningful reporting, deeper customer insights, and higher conversion rates.

✔ Reporting – Measure & Grow Business

Easily view detailed reports with access to real-time sales and loyalty analytics that you need to grow your business. Create customized marketing messages, with up-to-date information on your daily sales, enrollments, and top loyalty customers.

CAPABILITIES:

- Review Sales Data
- Understand Your Customers
- Loyalty Insights

✔ Engagement – Reach Your Customers

Our platform is built with automated CRM tools that categorize customers based on spending performance and behaviors. This allows you to create personalized marketing efforts and promotions based on customer spending performance and behavior.

CAPABILITIES:

- Data-Driven CRM Campaigns
- AI Version or Manual
- Card-Linked Offers

Contact us today!

✓ Convert – Ramp Up Revenue

Our proprietary enrollment process enables merchants to improve loyalty conversion by more than 20x the industry average with a simple credit card swipe/dip or tap.

CAPABILITIES:

- Instant and Accrued Rewards
- Multiple Card Linking
- Customized Rewards Programs - cashback, points, electronic punch card

A System for Your Existing POS System

With our platform, it's easy to turn your smart terminal into the point-of-sale (POS) system you've been waiting for with our LaaS software. In order to meet your business needs, we offer an array of integrations and features to ensure our platform fits your POS perfectly.



Stand Alone

With a stand-alone application, you don't need to have your POS system integrated into terminals to provide EMV compliance and pay-at-the-table solutions. Get the most sophisticated loyalty program with a smart terminal. Employees can simply key in the subtotal, insert the chip, and let our technology do the rest.



Stand Alone Plus

With our Plus integration solution, you can add your menus into our merchant portal, enabling order and pay at the table solution. The Plus version collects and leverages SKU data for improved customer engagement.



Semi-Integrated

We also offer integration solutions for POS systems, so you can accept tableside EMV payments and closeout checks to your POS simultaneously. Our integrated API captures real-time data and links them to the customer profile for loyalty rewards and engagement.

To view more details about our LaaS platform powered by Enroll & Pay please visit www.enrollandpay.com or contact your local dealer.

Powered by:



Enroll & Pay



CoCARD®

(866) 942-5500

info@enrollandpay.com